



DatuganDanceTheatre

1st Annual Long Beach Dance Festival

Sat. October 15, 2011, 11:00am - 10:00pm

Bixby Park at Ocean & Cherry

Mission: To celebrate the art and diversity of dance in Long Beach.

Hosts: Catalyst Community and Datugan Dance Theatre

Partners: Looking for organizations that would like to join the collaborative organizing team. Partners will identify a component of the festival that they would like to steward in the planning process. The collaborative team will help shape the Festival.

Participants: Looking for dance groups or organizations that would like to perform at the Festival and at city-wide pre-Festival dance demonstrations.

Organizers: Eric Leocadio (Logistics Coordinator)
Ken Datugan (Artistic Director)

Concept:

- Provide an experience for local and SoCal regional residents that highlight the art of dance as well as the diversity of dance.
- Becomes a key event for October's GLOBAL arts month in Long Beach.
- Strategically located staging areas with dance performances.
- Festival atmosphere with vendors and booths in a "creative village"
- Develop the creative landscape of the festival by incorporating local artists that create a "festival canvas."
- Incorporate high school, college, studio, professional and cultural dance participants throughout the festival.
- Showcase various types of dance including jazz, commercial, modern, lyrical, ballet, contemporary, cultural, and hip hop.
- Includes dance performances for entertainment and interactive dance lesson opportunities for education.
- Year-round pre-festival marketing will include a series of smaller scale public dance demonstrations and events throughout the city.
- Anticipated attendance: 5,000+ people

Collaborative Team: Over the next 15 months, partners on the team will meet monthly to begin the planning process. Roles and teams will be identified to organize artists, vendors, volunteers, compliance/permits, marketing/media, equipment, stage management, audio/lighting, hospitality, documenting, fund raising, bookkeeping, creative landscaping, program and schedule.

Contact: Eric Leocadio at eric.leocadio@gocatalyst.org